



Human Impacts Institute Annual Report 2016

Our mission is to inspire you to transform environmental challenges into social action for a just and livable world.



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STORY

The Human Impacts Institute (HII) is a think-and-do-tank based in Brooklyn, New York. Our mission is to inspire people to take environmental and social action in their own, impactful way. Our programs pair artists and scientists to engage new audiences in climate change solutions, bring youth to boardrooms, and get policymakers' hands dirty caring for street trees. We believe this work fills a crucial gap in the environmental movement, helping people find a personal way to connect to, and act on, important issues. We have provided environmental education and creative communication consulting services to national governments in Germany, France, and the U.S.; the United Nations; corporations such as L'Oreal, Citigroup, HSBC; universities in the U.S. and Europe; and many community-based organizations and individuals from around the world.

2016 has been a year of streamlining our programs, as well as our forces. We have been working with different strategies to be better, more efficient, and make even more impacts than before, and we are looking forward to where this will take us in 2017.

In the past five years, HII has reached over 115,000 program participants through 960 hours of educational programming, more than 50 public art exhibitions, and with the help of over 13,000 volunteer hours. Tara DePorte founded the Human Impacts Institute in 2010, seeing a need for creative approaches to sustainability and global coalition building. Before starting the Human Impacts institute, Tara worked for nine years as Director of Environmental Education and as Program Director for a NYC community-based organization, developing opportunities for inner-city youth to learn about, and develop responsibility for, their local environment. She has also served as a global representative of The Climate Reality Project since 2006, presenting to thousands of people about climate change, and has been on panels alongside Vice President Al Gore, President Mohamed Nasheed, Bill McKibben, leading climate scientists, and business and NGO leaders.

APPROACHES INSPIRE

new audiences to engage with social and environmental issues through our Creative Communication programs



ACT

to help you take action, while broadening your knowledge through our Learning-by-Doing programs

SHARE

innovative ways to stay involved and build a community of change-makers through our Curated Actions programs





2016 HIGHLIGHTS



4,658
PROGRAM
PARTICIPANTS



\$58,557
IN DONATED
HOURS



70
EDUCATIONAL
EVENTS



121
TREES
STEWARDED



VIKRAM ARORA
THE WINNER OF 2016

Creative Climate Awards

Our Creative Climate Awards are an annual series of events that showcase artists creating climate-inspired public works. In an effort to inspire us to think more critically about our actions and their impacts, the Creative Climate Awards program uses the arts and creativity to share knowledge, broaden the climate conversation, educate, and incite action.

These events are an opportunity to creatively engage tens-of-thousands of people in positive action around the challenges posed by climate change, while having your work seen by our judges. Some of the top artists, curators, and international leaders in the world.

2016 Totals: **90** artists applied **45** artists accepted **30** day art exhibit



2016 at a Glance

Location: 1 East 42nd street, New York, NY
In 2016, the CCA focus was on climate solutions. We held a month long exhibit at Taiwanese Economic and Cultural Office (TECO) with an opening & closing party

This year we had an art sale on our website, where art pieces from the exhibit could be found along with other donated items. We sold three out of 40 displayed pieces.

Participants: 2016 Judges

Emma Zinsmeister, Climate Change Programs Specialist, EPA
Edward Granger, Artist
Amy Purssey, Independent Curator and Art Director
Blanca Juti, Chief Corporate Relations Officer at HEINEKEN
Lisa Kim, Cultural Affairs Director
Nina Edwards, Illustrator, Curator, Artist agent, Graphic designer, Surface pattern designer, Stationery designer, and Licensing consultant.

Partners



SINCE 2011: **300+** artists applied **125** artists accepted **5** curated public art exhibits



Impact Hours

Impact Hours are curated conversations where inspiring people share their knowledge, ideas, stories, and solutions in beautiful and engaging ways. Impact Hours are an initiative of the Human Impacts Institute, whose mission is to inspire YOU to transform environmental challenges into social action for a just and livable world.

2016 Totals: **5** events **6** hours provided **90** participants

2016 at a Glance

Impact Hour #1:

Communication for Climate Action

with Per Espen Stoknes

Featuring entrepreneur, and psychologist, Per Espen Stoknes, we explored the psychology of climate change communication, and how we can all talk about global warming in a way that creates action and solutions, as opposed to inaction and despair.

Impact Hour #2:

Americans' Views on Climate Change

with Anthony Leiserowitz

In this hour we unlocked the mysteries of public opinion on climate change in the U.S. with Anthony Leiserowitz, Ph.D., Senior Research Scientist at the Yale University School of Forestry & Environmental Studies, and Director of the Yale Program on Climate Change Communication.

Impact Hour #3:

Carbon Cycle Institute

with John Wick

In this hour we discussed how to communicate the science in ways that improve climate literacy with John Wick, Founder of the Marin Carbon Project of the Carbon Cycle Institute.

Impact Hour #4:

Exploring Mourning and Motivation

with Renee Lertzman

How do we navigate the lines between experiencing the gravity of loss and the need to motivate action? How do we come together in times that are difficult or overwhelming? In what ways can we become stronger, while allowing for sadness? Join us as we discuss this and your questions with with author and climate psychologist Renee Lertzman.

Impact Hour #5:

How to Get Involved with NYC Climate Action

a collaboration

In collaboration with Time Lapse Dance and the Climate Reality Project, we brought together climate activists and nonprofits with a dance performance of "Polar Rhythms", to connect with New Yorkers on ways that they can make a difference locally.



Hands-on-Workshops

Our hands-on workshops help you explore your community while connecting you to the local impacts of global issues. We work with you, your school, company, or community group to create a STEAM (science, technology, engineering, arts and math) educational experience that gets participants in touch with both their creative side, and with action-based learning. You'll join us in exploring climate change, water, consumer choice, waste, health, environmental justice, or other topics important to you in a workshop experience that is tailored to the age level, goals, and interests of your group. In 2016, we worked with the New York State Department of Parks and Historic Preservation to bring students, parents and community members to the Brooklyn waterfront. Our hands-on-workshops had participants fishing in NYC waterways and helping to build community resiliency by planting and caring for native species in East River State Park.

2016 Totals:

41
participants

4
education hours

2
public workshops

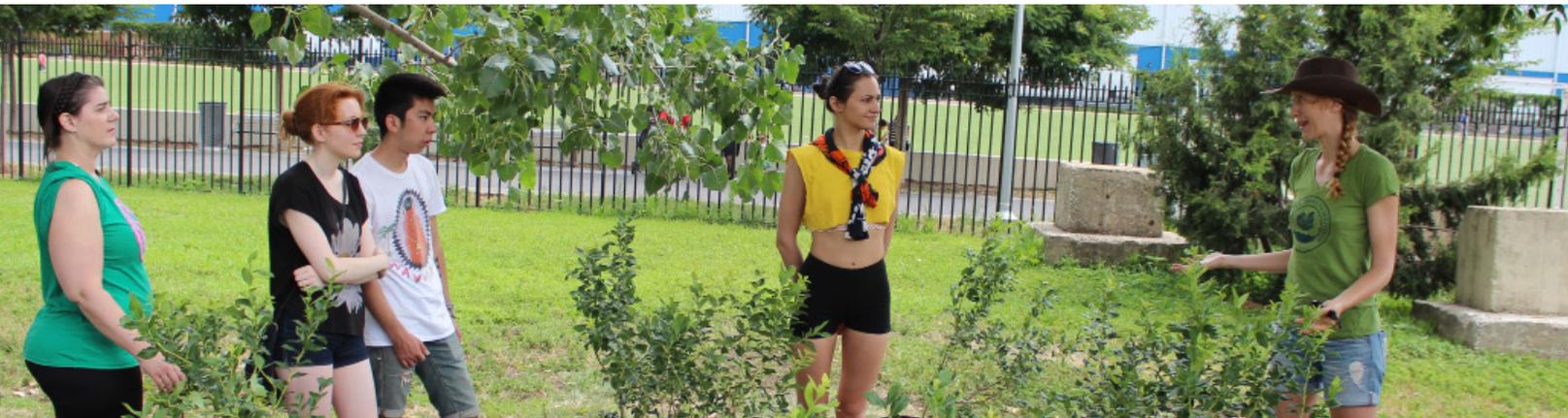


Since 2010:

977
participants

213
education hours

66
public workshops



Tree Care Tuesday

From April until September, our crew brings Tree Care Tuesdays to the streets of NYC each week. Our goal is to build community and environmental leadership, while beautifying urban neighborhoods, improving air quality, and caring for our green spaces. Over the past three years, we have had thousands of participants, and cared for over 920 trees.

Each Tree Care session involves volunteers, alongside our HII crew, cleaning up, aerating and mulching tree beds, planting bulbs in the tree bed soil, all while spending time in our diverse neighborhoods. We provide the training and supplies; volunteers provide the help and enthusiasm. All sessions are free and open to the public.

2016 Totals:

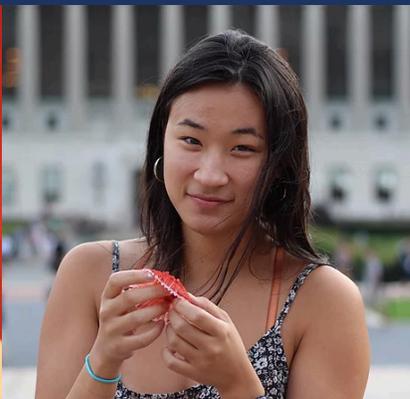
121
trees stewarded

144
participants

Since 2010:

1075
trees stewarded

1374
participants



Internships

Our internships provide unique, behind-the-scenes learning experiences to develop, implement, and monitor our diverse programs. Our past interns have been international lawyers, media professionals, and teachers, as well as graduate and undergraduate students from over 30 universities and colleges from around the world. They are now working in a diverse range of institutions, including the United Nations Environment Program, the Earth Institute (IRI), Bloomberg, the Climate Group, GrowNYC, and more!

2016 Totals:

8
interns

950
intern hours

Since 2010:

69
interns

10890
intern hours



SELECT PRESS COVERAGE 2016

Radio/Podcasts

Online Impacts Hour #1: Communicating for Climate Action w/Per Espen Stoknes

Link: <https://www.youtube.com/watch?v=KAcFE44weXA&feature=youtu.be&t=4m3s>

Online Impacts Hour #2: Americans' Views on Climate Change w/Anthony Leiserowitz

Link: <https://www.youtube.com/watch?v=oK0L2WpfsIk>

Impacts Hour #3: Carbon Cycle Institute

Link: https://www.youtube.com/watch?v=2g_2EVqQ-Wg

Written Media

Article about Creative Climate Awards 2016

Link: <http://www.appledaily.com.tw/realtimenews/article/new/20161028/9771110/>

Call for Artists – 2016 Creative Climate Awards .

Link: <http://www.artinnewyorkcity.com/2016/05/12/call-for-artists-2016-creative-climate-awards/>

Mourning and Motivation by Renee Lertzman, PhD Dec 6, 2016

Link: <http://reneelertzman.com/2016/12/mourning-and-motivation/>

Art in Action, What will you do to help stop Global Warming and Climate Change?

Link: <https://www.loriracicot.com/single-post/2016/05/17/Art-in-Action-What-will-you-do-to-help-stop-Global-Warming-and-Climate-Change>

Panel Discussion: "Climate Change: Art, Design, and Activism"

Link: <http://www.weathergamut.com/tag/public-speaking/>

Tara DePorte, founder and executive director, The Human Impacts Institute

Link: <http://www.takepart.com/video/2016/05/20/tara-deporte-founder-and-executive-director-human-impacts-institute>

Roger Malina: "We are still in the stone age of data visualization"

Link: <http://www.makery.info/en/2016/02/01/roger-malina-nous-sommes-a-lage-de-pierre-de-la-datavisualisation/>

Select Blogs (all originally posted at HumanImpactsInstitute.org)

A Happy Yet Nostalgic Closing Party of CCA 2016, In The Spirit of Halloween, October 28, 2016

Link: <http://www.humanimpactsinstitute.org/single-post/2016/11/16/A-Happy-Yet-Nostalgic-Closing-Party-of-CCA-2016-In-The-Spirit-of-Halloween>

A Night Of Short Films and Live Music, October 21, 2016

Link: <http://www.humanimpactsinstitute.org/single-post/2016/10/26/A-Night-Of-Short-Films-and-Live-Music>

"MR MYSTERY"s Jazz music reached the whole 42nd street, October 14, 2016

Link: <http://www.humanimpactsinstitute.org/single-post/2016/11/16/MR-MYSTERYs-Jazz-music-reached-the-whole-42nd-street>

Dance performance and movie night to learn about climate issues, October 7, 2016

Link: <http://www.humanimpactsinstitute.org/single-post/2016/11/16/Dance-performance-and-movie-night-to-learn-about-climate-issues>

An Opening Night Full of Inspiration, September 28, 2016

Link: <http://www.humanimpactsinstitute.org/single-post/2016/11/16/An-Opening-Night-Full-of-Inspiration>

Thank You Volunteers! September 21, 2016

Link: <http://www.humanimpactsinstitute.org/single-post/2016/10/26/Thank-You-Volunteers>

"This is an all hands on deck moment", August 25, 2016

Link: <http://www.humanimpactsinstitute.org/single-post/2016/08/25/This-is-an-all-hands-on-deck-moment%E2%80%9D>

Fishing in the East River, July 22, 2016

Link: <http://www.humanimpactsinstitute.org/single-post/2016/07/22/Fishing-in-the-East-River>

"Dog Waste Only", July 19, 2016

Link: <http://www.humanimpactsinstitute.org/single-post/2016/07/19/Dog-Waste-Only>

Tree Care Summer 2016: Week Three, June 23, 2016

Link: <http://www.humanimpactsinstitute.org/single-post/2016/06/23/Tree-Care-Summer-2016-Week-Three>

Human Impacts at the Go Green! Brooklyn Festival, June 23, 2016

Link: <http://www.humanimpactsinstitute.org/single-post/2016/06/23/Human-Impacts-at-the-Go-Green-Brooklyn-Festival>

An HII Intern at the NYC Green Group June Meeting, June 23, 2016

Link: <http://www.humanimpactsinstitute.org/single-post/2016/06/23/An-HII-Intern-at-the-NYC-Green-Group-June-Meeting>

The Greatest Science Communication Failure in History, June 23, 2016

Link: <http://www.humanimpactsinstitute.org/single-post/2016/06/23/First-Impacts-Hour-Communicating-for-Climate-Action-w-Per-Espen-Stoknes>

Meet the 2016 Summer Interns, June 23, 2016

Link: <http://www.humanimpactsinstitute.org/single-post/2016/06/23/Meet-the-2016-Summer-Interns>

2016 Tree Care Tuesday Launch, June 9, 2016

Link: <http://www.humanimpactsinstitute.org/single-post/2016/06/09/2016-Tree-Care-Tuesday-Launch>

What Was Tara Up To In France? March 10, 2016

Link: <http://www.humanimpactsinstitute.org/single-post/2016/03/10/What-Was-Tara-Up-To-In-France>



2016 FUNDERS



Invoking The Pause

CREATIVE COLLABORATION FOR CLIMATE CHANGE



Federal Ministry for the
Environment, Nature Conservation,
Building and Nuclear Safety



European Union Delegation to the United Nations - New York

EU @ UN *Partnership in Action*



2016 PARTNERS

Brooklyn Arbor School
AHRC (Brooklyn Day Habilitation
Center)
Climate Reality
East River State Park
NYC Parks

New York State Parks Department
Just us
Day Hab
Gateway
Ingredion employees
UN teens

El Sistema Conference
CrossRoads
An Inconvenient Truth 10 years later
Play Terra Firma
Summit invitees

2016 DONORS

Edward Bishop
Graham Bishop
Amy Braunschweiger
Yoon Cho
Tess Clark
Josephine Decker
Haley DePorte
Kelsey DePorte
Susan DePorte
Leah Fisch
Genna Fukuda
Kristiane Golze
Melanie Griffin

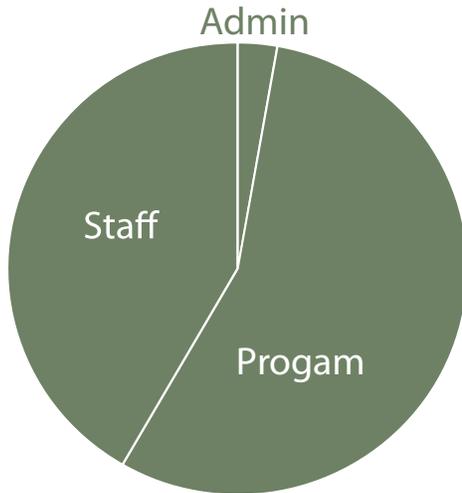
Luisa Gui
LeAnne Harvey
Shelley Haven
Indhika Jayaratnam
Peter Johnson
Massimo LoBuglio
Ruth Lyons
Jeanine Moss
Angelica Murdukhayeva
Sally Newman
Parya Nickbeen
Sara Olsson
Jeremy Pickard

John Pielemeier
Karali Pitzele
Michael Porte
Karen Rice
Jean and Patricia Rinaldo
David Rubin
Mark Schapiro
Matthias Schmoll
Brendan Schoenman
Patrick Schultz
Doug Semmes
Rachana Shah
James Slezak



2016 FINANCIAL STATEMENT

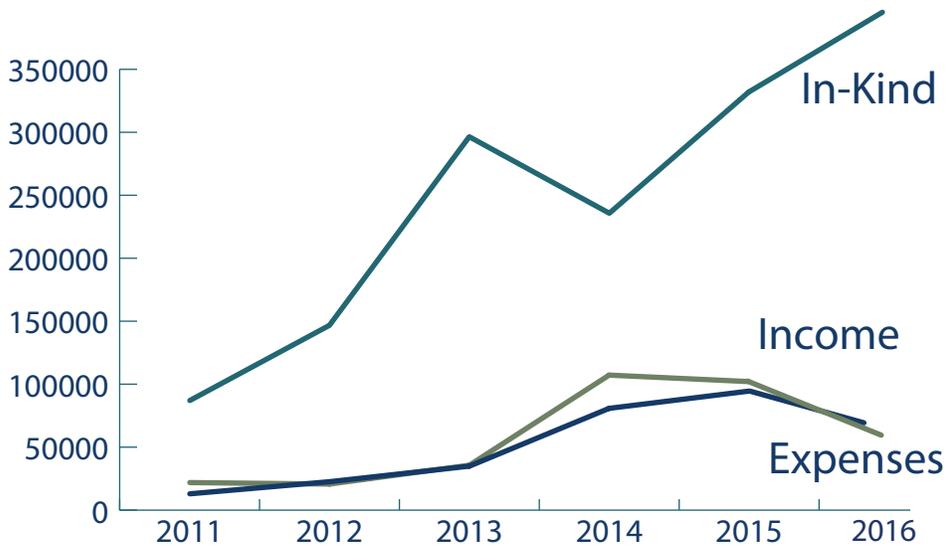
WHERE YOUR MONEY GOES



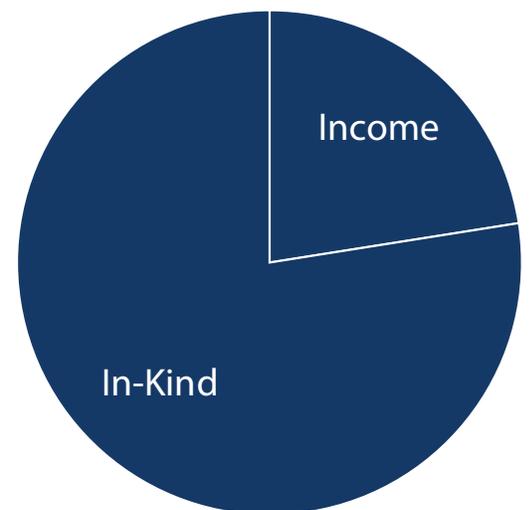
In 2016, the Human Impacts Institute was able to continue growing in financial assistance through the contributions of foundations, grants, and individual donors. Major funding from Invoking the Pause helped to fund our first ever Creative Climate Retreat, while also maintaining monthly Impact Hours. Our largest contributor of in-kind support came from our continuing relationship with the Taipei Economic and Cultural Office in NY, which has provided a space for our annual Creative Climate Awards.

Over the course of 2016, Human Impacts Institute generated a total revenue of \$449,661, which includes in-kind donations. In-kind donations and support made up the majority of our revenue at \$411,546.

BUDGET GROWTH



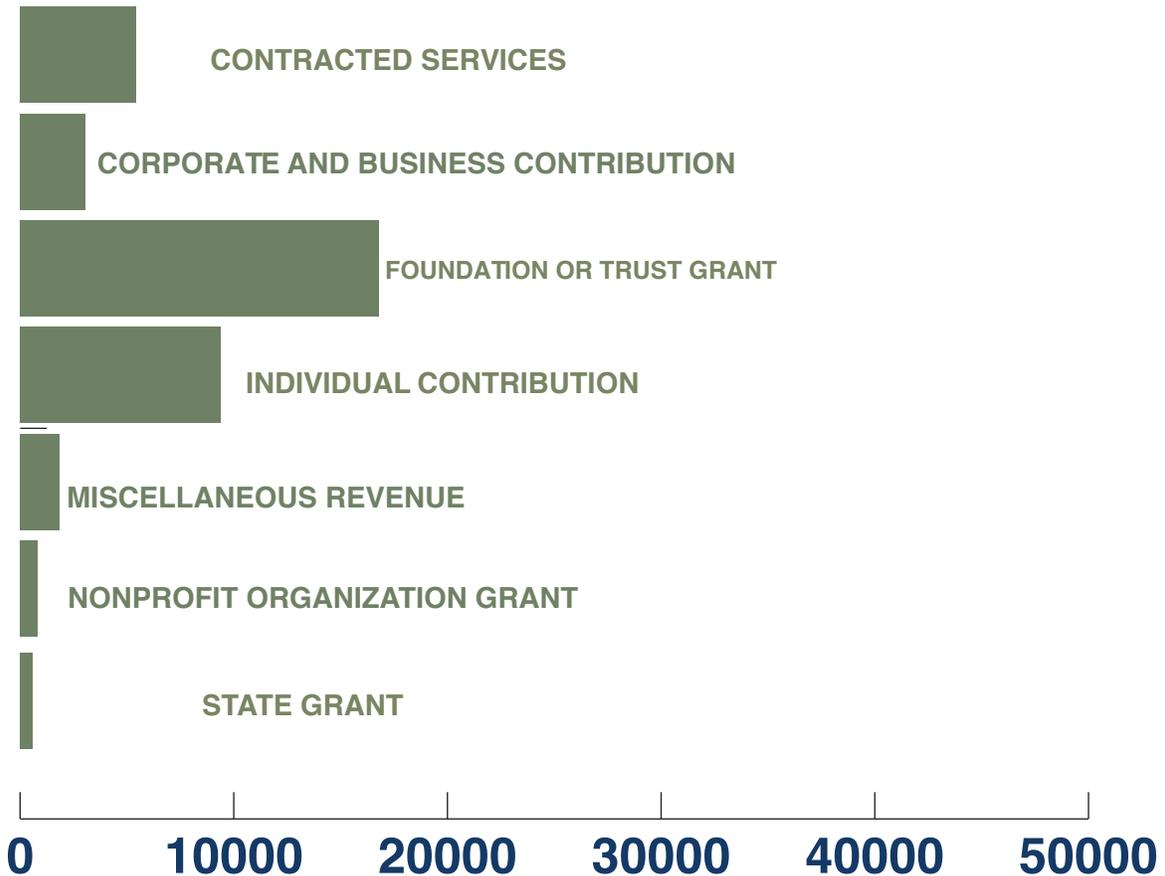
INCOME VS. IN-KIND SUPPORT





The remainder of revenue was received throughout the year primarily through foundation or trust grants, from individual contribution and contracted services. Our expenses accrued throughout the year totaled to be \$442,715, of which \$46,654 was actual expenses, and the remainder were in-kind expenses. The majority of these costs were allocated towards supplies for programs as well as salary and related expenses. In 2016, we had a net income of \$6,946. We hope to grow this income through strategic fundraising efforts to individual and corporate sponsorship in 2017.

WHERE





STATEMENT OF FINANCIAL
POSITIONS

Human Impacts Institute
As at 31 December 2016

Assets

Cash and Cash Equivalents	
HII Citi Online Banking	4,497
HII Paypal	357
Total Cash and Cash Equivalents	4,854
Current Assets	
Accounts Receivable	5,000
Donations - Services	1,035
Inventory - Artwork	14,450
Total Current Assets	20,485
Total Assets	25,339

Liabilities and Equity

Liabilities	
Current Liabilities	
Accounts Payable	63
HII Credit Card	387
Rounding	-
Total Current Liabilities	450
Total Liabilities	450
Equity	
Current Year Earnings	6,946
Net Assets - Unrestricted	6,821
Unrestricted Net Assets	11,122
Total Equity	24,890
Total Liabilities and Equity	25,339



STATEMENT OF ACTIVITIES

Human Impacts Institute
For the 12 months ended 31 December 2016

Dec-16

Revenue	
City Grant	500
Contracted Services - Other	5,956
Contribution - Individuals	9,255
Corporate & Business Grant	5
Corporate and Business Contribution	3,109
Foundation or Trust Grant	16,005
In Kind (R) - Donated External Professional Services	137,646
In Kind (R) - Donated Facilities Use	152,650
In Kind (R) - Donated Internal Professional Services	104,325
In Kind (R) - Donated Utilities - Program	1,440
In Kind (R) - Gifts in Kind, Goods	15,485
Miscellaneous Revenue	2,285
Nonprofit Organization Grant	1,000
Total Revenue	449,661
Gross Profit	449,661
Operating Income / (Loss)	449,661
Other Income and Expense	
Accounting Fees - Admin	(1,934)
Accounting Fees - Program	(184)
Advertising Expense - Program	(192)
Bank Charges & Credit Card Discounts - Program	(18)
Contractors - Internal - Program	(4,660)
Employee Benefits, Non-Pension - Program	(1,102)
In Kind (E) - Donated External Professional Services - Program	(137,646)
In Kind (E) - Donated Facilities Use - Program	(152,650)
In Kind (E) - Donated Internal Professional Services - Program	(104,325)
In Kind (E) - Donated Utilities - Program	(1,440)
Insurance, Non-Employee - Program	(822)
Payroll Tax FICA - Program	(38)
Postage, Shipping, Delivery - Program	(21)
Printing & Copying - Admin	(21)
Printing & Copying - Program	(132)
Professional Fees, Other - Program	(635)
Refreshments - Program	(1,266)
Salary & Related Expense - Program	(32,932)
Software - Admin	(276)
Software - Program	(247)



Income Statement

	Dec-16
Supplies - Program	(2)
Telephone & Telecommunications - Admin	-
Travel and Meeting Meals - Program	(975)
Travel and Meeting Transportation - Program	(1,197)
Total Other Income and Expense	(442,715)
Net Income / (Loss) before Tax	6,946
Net Income	6,946
Total Comprehensive Income	6,946

SCHEUDLE - CONTRIBUTIONS OVER \$1000. CALENDAR YEAR 2016

NAME	AMOUNT
RSF SOCIAL FINANCE	15000
MARIN COUNTY FOUNDATION	1000
DESAI FAMILY FOUNDATION	1000
ERIN McKINNON	5000
TAIPEI ECO. & CULTURAL OFFICE	3100
 Total	 25100



THE CREW 2016

STAFF

Tara DePorte	Executive Director & Founder
LeAnne Harvey	Community Relations Manager
Lena Golze Desmond	Programs Manager
Lauren Lavitt	Development Manager
Sara Olsson	Program Manager

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 INFO@HUMANIMPACTSINSTITUTE.ORG



BOARD OF DIRECTORS

Erin McKinnon	President	Founder, Green Light Sustainability Advisors
Doug Semmes	Vice-President	Director, Retail Residential Sales, Green Mountain Energy
Amy Braunschweiger	Secretary	Senior Web Manager, Human Rights Watch
Katy Mixer	Treasurer	Corporate Sustainability, CitiGroup
James Slezak		Strategy, New York Times
Jeanine Moss		Owner, Turning Point Solutions
Tara DePorte		Founder and Executive Director, Human Impacts Institute

ADVISORY BOARD

David Fenton	PR & Marketing Advisor	CEO, Fenton Communications
Kimo Goree	International Development Advisor	VP, Int'l Inst. for Sustainable Devel.
Luisa Gui	Events & Fundraising Advisor	Development & Events, Performa
Agathe Laure	Climate Change Advisor	Consultant, UNEP
Akong Charles Ndika	Sustainability & Research Advisor	Technical Officer, EU
Kate Offerdahl	Youth Leadership Advisor	Master of Int'l Affairs, Columbia Univ.
Tracy Raczek	Global Partnerships Advisor	Climate Policy Advisor, UN
Andrew Shea	Design Advisor	Designer and Partner, MANY
David Lee Rubin	Editorial Advisor Communications	Professor, Emeritus, University of Virginia
Courtney St John	Advisor Coalition Building Advisor	Associate Director, CRED, Columbia Univ.
Alex White		Master of Computer Science Candidate, CUNY
Emma Zinsmeister		Local Climate Strategy Analyst for the U.S. EPA's State and Local Climate and Energy Program



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